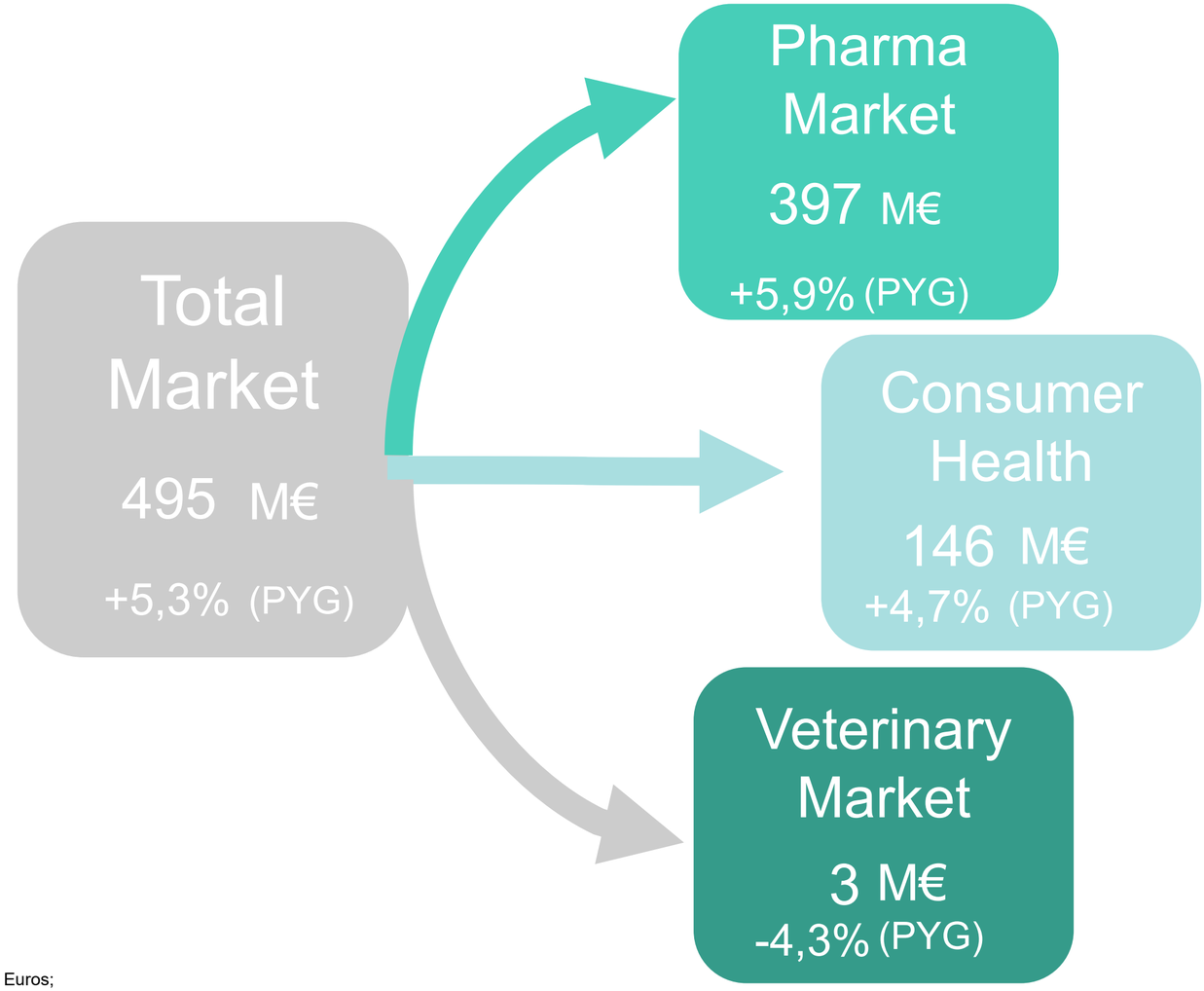
Pharmacy Market Watch

October 2026

Marketing Team
HMR.marketing@HMR.co.com

Pharmacy Total Market – Sell Out Value and Units

October 2026



Relative Segment Contribution (Value)

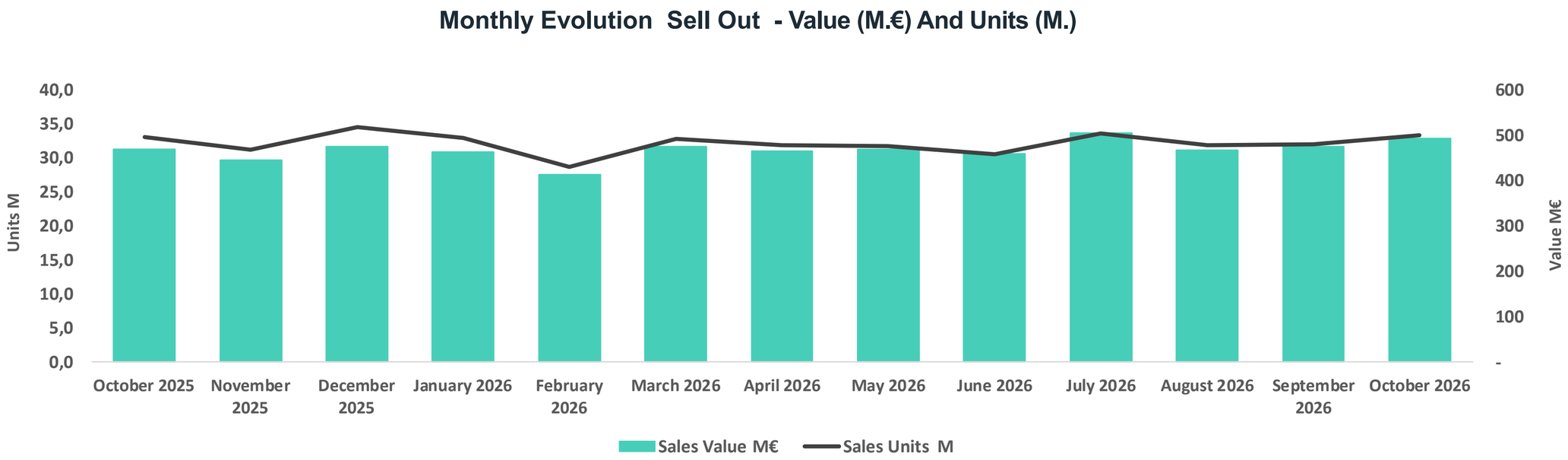
RX Market	70%
Consumer Health	29%
Veterinary	0,5%

Sell Out Values - Million Euros;
PYG% - Previous Year Growth of the most recent month.

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Pharmacy Total Market – Sell Out Value and Units

October 2026



There is a variation in sales in the last month, compared to the same month of the previous year of **5,3%** and **0,9%** in value and units, respectively.

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Pharmacy Market Watch

Pharma Market – Sell Out Value and Units

October 2026

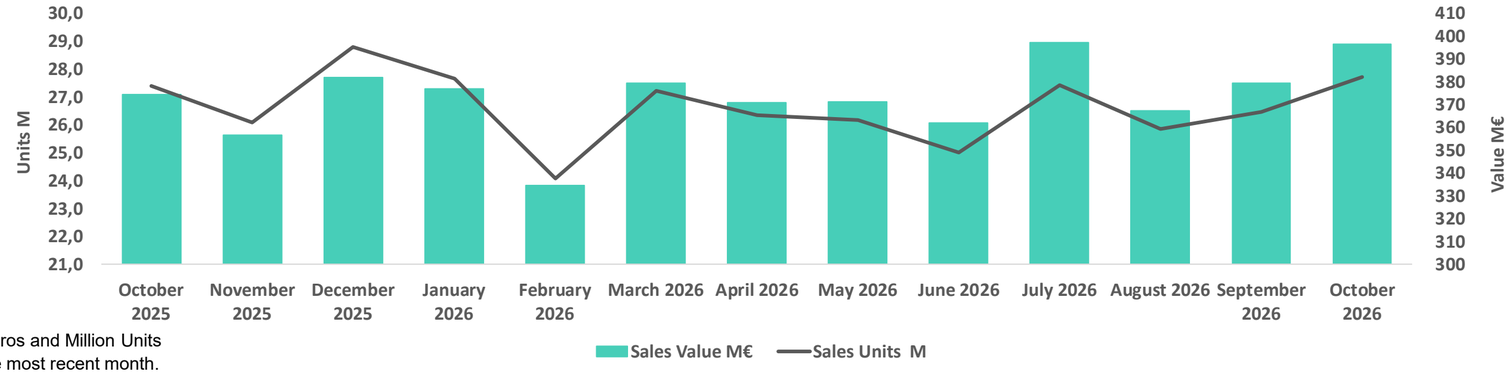
Top 5 ATC3 With The Most Competitive Dynamics

Rank Var. Abs.	ATC3	Var. Abs. M€ PYG	Var. PYG%
1	A10S - Agonista do GLP-1	12,88 M€	52,4%
2	A08A - Preparações anti-obesidade excluindo produtos dietéticos	2,89 M€	129,6%
3	C10C - Associações entre reguladores de lípidos	1,48 M€	14,7%
4	N06A - Antidepressivos e estabilizadores do humor	1,08 M€	6,9%
5	R05A - Preparações para constipações sem anti-infecciosos	1,02 M€	32,0%

Top 5 Products With Higher Performance

Rank Var. Abs.	PRODUCT	Var. Abs. M€ PYG	Var. PYG%
1	Mounjaro	10,05 M€	72,5%
2	Dalzior (MG)	3,79 M€	-
3	Ozempic	3,07 M€	63,8%
4	Wegovy FlexTouch	3,03 M€	172,0%
5	Eliquis	0,78 M€	8,5%

Total Pharma Market - Sell Out - Value (M.€) and Units (M.)



October 2026

Sales Units PYG% 1,2%

Sales Value PYG% 5,9%

Sell Out Values and Units- Million Euros and Million Units
PYG% - Previous Year Growth of the most recent month.

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Pharmacy Market Watch

Branded Pharma Market – Sell Out Value and Units

October 2026

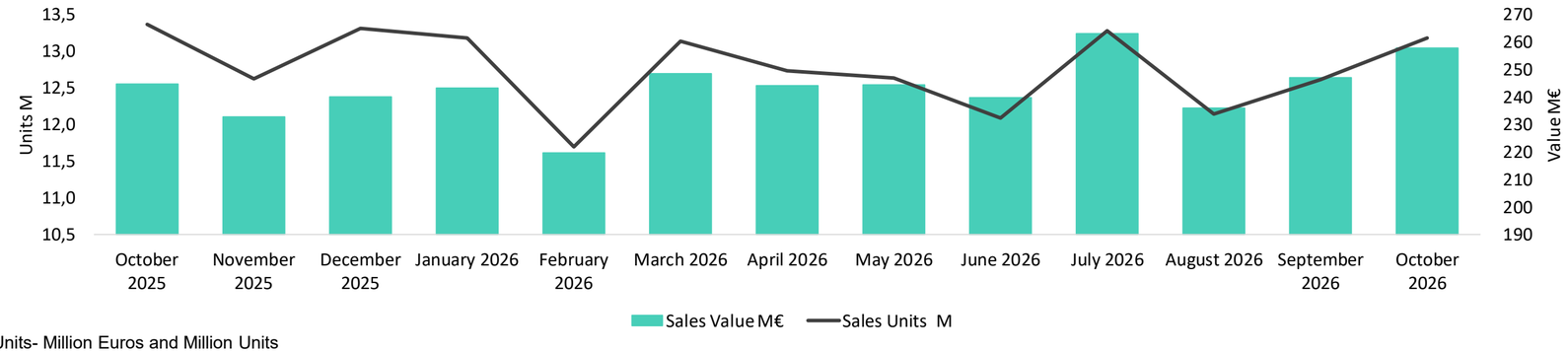
Top 5 ATC3 With The Most Competitive Dynamics

Rank Var. Abs.	ATC3	Var. Abs. M€ PYG	Var. PYG%
1	A10S - Agonista do GLP-1	12,88 M€	52,4%
2	A08A - Preparações anti-obesidade excluindo produtos dietéticos	2,90 M€	130,9%
3	B01F - Inibidores directos do Factor Xa	0,94 M€	6,1%
4	N06B - Psicoestimulantes	0,82 M€	30,8%
5	C10C - Associações entre reguladores de lípidos	0,76 M€	8,1%

Top 5 Products With Higher Performance

Rank Var. Abs.	PRODUCT	Var. Abs. M€ PYG	Var. PYG%
1	Mounjaro	10,05 M€	72,5%
2	Ozempic	3,07 M€	63,8%
3	Wegovy FlexTouch	3,03 M€	172,0%
4	Eliquis	0,78 M€	8,5%
5	Jardiance	0,70 M€	12,3%

Branded Market - Sell Out - Value (M.€) and Units (M.)



October 2026

Sales Units PYG% -1,4%

Sales Value PYG% 5,4%

Sell Out Values and Units- Million Euros and Million Units
PYG% - Previous Year Growth of the most recent month.

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Pharmacy Market Watch

Generic Market – Sell Out Units

October 2026

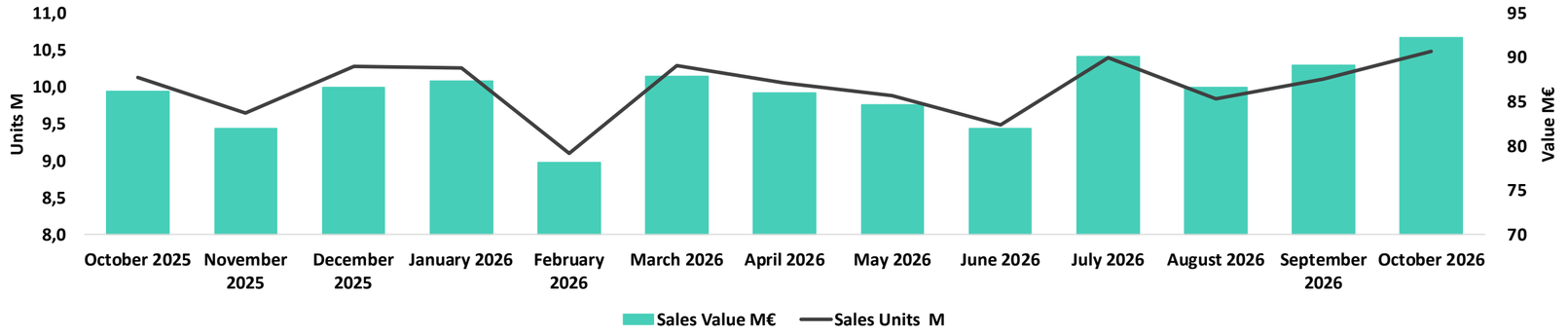
Top 5 DCI With The Most Competitive Dynamics

Rank Var. Abs.	DCI	Var. Abs. Unid (K)	Var. PYG%
1	Dapagliflozina	206,85 K	-
2	Atorvastatina + Ezetimiba	39,60 K	183,6%
3	Bilastina	32,85 K	27,8%
4	Ibuprofeno	24,41 K	10,7%
5	Pregabalina	17,38 K	13,8%

Top 5 Products With Higher Perfomance

Rank Var. Abs.	Product	Var. Abs. Unid (K)	Var. PYG%
1	Dalzior (MG)	206,85 K	-
2	Ramipril Romace (MG)	30,87 K	-
3	Tansulosina Mylan (MG)	29,13 K	-
4	Sertralina Generis (MG)	24,35 K	85,6%
5	Atorvastatina Aurobindo (MG)	19,77 K	32,1%

Generic Market - Sell Out - Value (M.€) and Units (M.)



October 2026

Sales Units PYG% **3,4%**

Sales Value PYG% **7,0%**

Sell Out Values and Units- Million Euros and Million Units
PYG% - Previous Year Growth of the most recent month.

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Pharmacy Market Watch

Consumer Healthcare Market – Sell Out Value and Units

October 2026

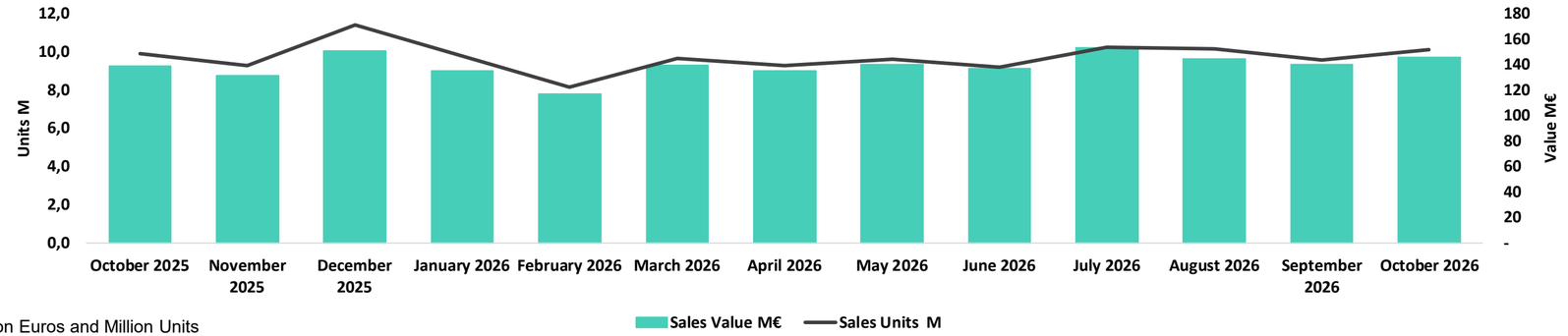
Top 5 HMR 3 With The Most Competitive Dynamics

Rank Var. Abs.	HMR3	Var. Abs. M€ PYG	Var. PYG%
1	H01.4.1. - Antigripais	1,13 M€	33,4%
2	H26.4.12. - Medição de glicose contínua	0,99 M€	14,0%
3	H01.2.1. - Inflamação Garganta	0,59 M€	17,5%
4	H02.1.1. - Analgésicos e Antipiréticos	0,50 M€	10,4%
5	H01.3.3. - Anti Alérgicos Respiratórios	0,36 M€	24,9%

Top 5 Products With Higher Perfomance

Rank Var. Abs.	PRODUCT	Var. Abs. M€ PYG	Var. PYG%
1	Medtronic Simplera Sync	0,64 M€	-
2	Dexcom G7	0,44 M€	71,0%
3	Griponal	0,25 M€	32,7%
4	Ben-u-gripe	0,23 M€	75,6%
5	Bioflavonóides Vasoflon	0,21 M€	-

Consumer Health Market - Sell Out - Value (M.€) And Units (M.)



October 2026

Sales Units PYG% **2,1%**

Sales Value PYG% **4,7%**

Sell Out Values and Units- Million Euros and Million Units
PYG% - Previous Year Growth of the most recent month.

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Pharmacy Market Watch

Consumer Health Segments Performance - Top 5 Products With Higher Perfomance

October 2026

OTC

Rank Var. Abs.	PRODUCT	Var. Abs. Value	PYG %	Average Price Growth (PYG) %
	Total Market	3.552.331 €	7,6%	2,4%
1	Griponal	248.299 €	32,7%	4,1%
2	Ben-u-gripe	230.297 €	75,6%	1,2%
3	Bioflavonóides Vasoflon	209.345 €	-	
4	Ilvico	179.243 €	33,8%	5,4%
5	Pankreoflat	176.250 €	4929,0%	10,7%

Supplements

Rank Var. Abs.	PRODUCT	Var. Abs. Value	PYG %	Average Price Growth (PYG) %
	Total Market	509.873 €	1,8%	2,6%
1	Fisiogen Ferro Forte	107.741 €	27,9%	2,6%
2	ZzzQuil Sono	105.936 €	202,1%	12,4%
3	Pure Encapsulations Magnésio	101.725 €	138,4%	9,4%
4	Magnesium-OK Mulher 50+	69.969 €	79,8%	35,5%
5	Grintuss Pediátrico	65.191 €	22,7%	4,5%

Personal Care

Rank Var. Abs.	PRODUCT	Var. Abs. Value	PYG %	Average Price Growth (PYG) %
	Total Market	265.671 €	1,1%	2,1%
1	Filorga Pro-Collagen Micro-Growth Factor	200.899 €	-	
2	Uriage Xemose C8+	161.425 €	233,3%	6,6%
3	Cicalfate+	75.326 €	21,2%	6,9%
4	Caudalie Resveratrol Lift	66.891 €	28,5%	-5,8%
5	Lipikar Baume AP+Max	61.500 €	-	

Sell Out Values and Units- Million Euros and Million Units
PYG% - Previous Year Growth of the most recent month.

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Consumer Health Segments Performance - Top 5 Products With Higher Perfomance

October 2026

Patient Care

Rank Var. Abs.	PRODUCT	Var. Abs. Value	PYG %	Average Price Growth (PYG) %
	Total Market	1.360.656 €	3,9%	4,9%
1	Medtronic Simplera Sync	635.950 €	-	
2	Dexcom G7	440.701 €	71,0%	0,0%
3	Accu-Chek SmartGuide	196.946 €	7483,9%	-13,5%
4	Tandem AutoSoft 90	101.303 €	46,4%	0,0%
5	Medtronic MiniMed Quick-set	97.606 €	48,0%	0,0%

Nutrition

Rank Var. Abs.	PRODUCT	Var. Abs. Value	PYG %	Average Price Growth (PYG) %
	Total Market	796.463 €	17,6%	4,5%
1	Meritene Clinical Extra Protein	94.914 €	103,3%	2,2%
2	Meritene Clinical Diabet	83.670 €	-	
3	Meritene Clinical Protein 1.25	62.695 €	-	
4	Aptamil Profutura 1 Duo	37.384 €	64,6%	2,1%
5	Nan Total 1 AO-AC	36.423 €	-	

Sell Out Values and Units- Million Euros and Million Units
PYG% - Previous Year Growth of the most recent month.

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Pharmacy Market Watch

Veterinary Market – Sell Out Value and Units

October 2026

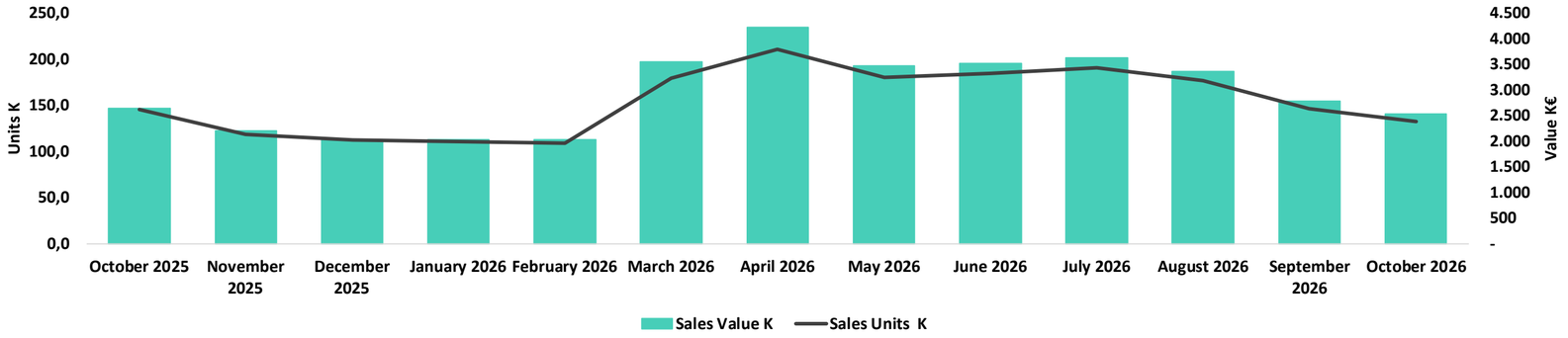
Top 5 HMR 3 With The Most Competitive Dynamics

Rank Var. Abs.	HMR3	Var. Abs. Value	Var. PYG%
1	H21.10.2. - Terapêutica tiroideia	7.498 €	33,0%
2	H21.4.2. - Vacinas	6.583 €	28,6%
3	H21.7.3. - Preparações urológicas	5.538 €	31,7%
4	H21.6.9. - Fármacos usados na diabetes	5.102 €	22,3%
5	H21.2.3. - Antiparasitários internos e externos	4.955 €	1,9%

Top 5 Products With Higher Perfomance

Rank Var. Abs.	PRODUCT	Var. Abs. Value	Var. PYG%
1	Zenrelia	16.132 €	-
2	Cardisure Flavoured	9.573 €	17,4%
3	Terramicina Pó Solúvel	8.036 €	24,2%
4	AdTab	5.233 €	4,6%
5	Mixohipra-FSA	4.987 €	######

Veterinary Market - Sell Out - Value (K) and Units (K)



October 2026

Sales Units PYG% **-8,6%**

Sales Value PYG% **-4,3%**

Sell Out Values and Units- Million Euros and Million Units
PYG% - Previous Year Growth of the most recent month.

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Data Specification

HMR Pharmacy Universe
Pharmacies in Portugal (Mainland and Islands) with sales to the public – 2910.

HMR Pharmacy Panel
This report is based on a panel of 2,620 pharmacies out of a total of 2,910 belonging to the Universe considered in the HMR study. All pharmacies in mainland Portugal and the islands with sales to the public were considered. Numerical coverage = 90% for the current month.

Scope
Monthly evolution of the Pharmacy Market in Portugal.

Periodicity
Monthly

Periods of time in the report
Monthly data with 25 months historical data.

Measures included in the report:
Sell Out (SO) – Sales from the pharmacy to final consumer. Sales in value are assessed at Street Price (the actual retail price to the consumer).
Average Price – Average Price of all pharmacies regarding products sold.

Segments

- **Pharma Market –** Includes all RX and Non-RX products with AIM* in Portugal that can be dispensed in community pharmacies.
- **Prescription Medicines** – Covers all RX Prescription Medicines for human use with AIM that can be sold in community pharmacies:
    - **Prescription Branded Medicines** – Includes RX Prescription Medicines Non-Generics with AIM in Portugal, sold in community pharmacies.
    - **Prescription Generic Medicines** – Includes RX Generics and Non-RX Generics with AIM in Portugal, sold in community pharmacies.
- **Consumer Health** – Covers all Non-RX Prescription Medicines, OTC, Supplements, Personal Care, Patient Care, Nutrition, Homeopathic, for human use that can be sold in community pharmacies.
    - **OTC** – Over The Counter (Non-RX Medicines).
        - **Non-Prescription branded OTC** – Includes OTC medicines Non-Generics with AIM in Portugal, sold in community pharmacies.
        - **Non-Prescription generic OTC** – Includes Generics-OTC medicines with AIM in Portugal, sold in community pharmacies.
    - **Nutrition** – Composed of nutrition products, including food for special medical purposes, special diets, and weight-loss diets. It also includes infant formulas.
    - **Patient Care** – Composed of products for patient care. Includes medical devices for multiple indications and various accessories.
    - **Personal Care** – Includes all products intended for personal care, encompassing health and well-being products (dermo cosmetics and personal hygiene).
    - **Supplements** – Includes food supplements used to complement a normal diet.
    - **Homeopathic** – Includes homeopathic products with simplified registration. Excludes homeopathic medicines with AIM in Portugal.
- **Veterinary** – Includes veterinary medicines and health products.
- **Others** – Includes products with low market relevance, such as raw materials and compounded preparations.

*AIM - Autorização de Introdução no Mercado

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